



Speaker Bio

Chris Christofi

Founder and CEO | Reventon

Chris' Story

Chris started his entrepreneurial journey at just 10 years of age on the streets of Cyprus when his newsagent uncle provided his first job; selling scratchies on the streets. With a large consignment to sell each day, and the last two being his 'profit', Chris never missed a day of hitting his sales target. By the age of 14 he was managing his Dad's supermarket part time. Fast forward to his studies in finance, and Chris worked three additional jobs to pay his way through TAFE and college. These early experiences set up a life-long commitment to hard work and achieving goals.

After getting his start in the property industry at just 19, by 25 years of age Chris's extraordinary sales skills were earning him more than \$350,000 a year. He had already accumulated eight investment properties and was flying high. After forming a strategic business partnership in Queensland, Chris was focused on building and expanding the pair's newly-established property business. Without warning, the business partnership collapsed leaving Chris responsible for a \$780k shortfall and a long list of client financial obligations. At the same time, his infant son contracted bacterial meningitis, became deaf and almost died. To repay debts, he had to sell every one of his assets, move back to his mother's home. He worked tirelessly to keep his commitment to every client and pay all staff entitlements. With his reputation on the line, it took Chris three years to clear the debt, but he achieved his goal. Chris started financial services and property investment company Reventon in 2005 after this character-defining and life-changing experience, to have full control and embed his strong ethical principles into the way his company operated. Chris sees it as his personal mission and responsibility to help as many people as possible become financially independent.

Property Success

Chris has again amassed a substantial property portfolio and is currently undertaking his first property development in Melbourne, achieving one of his long-term goals.

Speaking Topics

Chris is an accomplished public speaker, undertaking speaking engagements to large audiences in Australia and Internationally. Chris speaks about topics including:

- Lessons for Entrepreneurs
- Mindset, Motivation and Habits for Success
- How to become a Top Sales Performer
- Achieving Financial Freedom for Retirement

Personal Philosophy

"I want to be remembered by how I made a difference; how many people I've helped secure their futures"

"Always live within your means, except when it comes to education, where you can't ever over-invest"

"Accept nothing but the outcome you truly want in life." "Don't just do your best, do what ever it takes"

Contact

Email:

chris@reventon.com.au

LinkedIn:

<https://www.linkedin.com/in/chris-christofi/>

<https://www.linkedin.com/company/reventon-group/>